



### **Forming a Paws on Parade Team**

Paws on Parade cannot be a success without the participation of local businesses and people. Forming a team with co-workers, friends and family can be fun and rewarding, as well as a great way to advertise your business! Each team will be announced before the walk begins and all are welcome to carry banners or signs. Please contact us with questions about forming your team at 207.942.8902.

#### *What is a team?*

A team is any group of two or more participants raising at least \$500.

#### *Why should I form a team?*

Getting together with co-workers is a great opportunity to help a great cause and promote your business at the same time! You can have fun and get exercise while helping the homeless and unwanted animals of our communities.

#### *How can I form a team?*

Ask friends, family and co-workers to work with you. Select a team captain and think of a name. Get a Paws on Parade pledge form at our facility, download it from our website ([www.bangorhumane.org](http://www.bangorhumane.org)) or call 207.942.8902 x110 to have one sent to you. Start raising money as soon as you have your team together. Both individuals and the team as a whole are eligible for great prizes!

Be sure to pre-register your team July 31st, 2008 to receive your event shirts. Copies of pledge forms will be made and returned to the team captain so members can continue to raise money until the day of the event. Teams will be recognized at the event.

#### *What should the team captain do?*

The team captain will take on the responsibility of having the teams participation approved by your company manager. You should also hang posters or encourage employees to join your team through emails, newsletters, etc.

Get together with your team to set a fundraising goal and discuss how to recruit enough walkers to meet that goal.

Try providing your team members with sample letters to ask for donations - this might make things easier, especially for those with limited time or who do not like asking for money. Talk with your company manager to arrange a fundraising kick-off. Get employees together to announce what you're doing, your teams fundraising goal and who your team captain is. Ask about a payroll deduction plan for employees to add to your donations. Talk with your company manager about your company matching the donations you raise. Team captains should be excited about helping with this event! Call 207.942.8902 for more information.

